

HortiCulture B2B News

Berl Thomas and Associates, Inc.



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January 2012

USDA Publishes New 2012 Hardiness Zone Map

The 2012 USDA Plant Hardiness Zone Map is the standard by which gardeners and growers can determine which plants are most likely to thrive at a location. The map is based on the average annual minimum winter temperature, divided into 10-degree F zones.

For the first time, the map is available as an interactive GIS-based map, for which a broadband Internet connection is recommended, and as static images for those with slower Internet access. Users may also simply type in a ZIP Code and find the hardiness zone for that area.

No posters of the USDA Plant Hardiness Zone Map have been printed. But state, regional, and national images of the map can be downloaded and printed in a variety of sizes and resolutions. Take a test drive with your state.

[Interactive Map](#)



Important Events



February 1 to 2, 2012

[Invitation to Join the HortiCulture B2B Newsletter](#)
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Inside this issue:

Merger - Aris Managing McGregor Plant Sales

Aris Horticulture, Inc. to acquire selected McGregor Plant Sales assets

Barberton, Ohio. Aris Horticulture, Inc. is in the process of negotiating to acquire selected assets of McGregor Plant Sales based in Carlsbad, California. All customer and vendor orders are transferring to Aris, along with key McGregor staff. A West Coast presence in the San Diego area will be maintained to support that sales territory, drive new business development and service industry relationships. All orders booked with McGregor for January 1, 2012 and beyond will be managed and invoiced by Aris.

McGregor's programs include; Athena, Beauty Line, Cohen, Fides Oro, Green Leaf Plants, Hishtil, HMA, Jaldety and Plant Source International.

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TPIE 2012 News

The 2012 TPIE continues to be a trade show you should not miss. Attendance was up about 8% and mood was upbeat as people are feeling a turn in the economy.

TPIE exhibitors set the standard for exciting and inspiring exhibits. Robert Bowden, executive director of Harry P. Leu Gardens in Orlando and one of TPIE's booth award judges stated. "There are so many exceptional displays. I wish we could give them all **awards!**" This year's "Best of Show Award" went to DeRoose Plants, Apopka, FL. Other award winners go to www.tpie.org.



Owners Paul and Reginald DeRoose



One impressive new orchid programs was DeLeon's Bromeliads with their "Miniature Moments Orchids". According to Don DeLeon the program was started a couple of years ago and now has an extensive number of varieties in the program. The designer display holds 12 two inch pots and ideal for retail displays. [More](#)

Double Deck Your Greenhouse Space With LED's

Philips LED's are now UL approved for the American market. LED's could add greenhouse space without building additional greenhouses for selected crops.

Energy cost is increasing and LED light systems can **reduce energy cost**. The fact is that LED's can be used for some crops in an under-bench application to increase the efficiency of greenhouse space.

Growing on multiple layers within the greenhouse is not new. Ivy Acres developed a double layer system more than 20 years ago for bedding plants and I developed a double layer system for vegetable transplants in the 80's; however, these require moving the top layer outside during the day and return to the greenhouse at night. With under-bench LED's lights, moving outside might not be necessary.



News Flash for December - Click and Read

[The Good Earth Garden Center Is The National Winner For 2012 Revolutionary 100 Garden Centers](#)

[Troubleshooting Petunia Disorders](#)

[Downy Mildew of Impatiens from Syngenta Flowers Technical Services](#)

[A Look Back: The Birth of Grower Talks](#)

[Consumer Spending Begins to Recover for 2012 "Canadian Florist"](#)

[A Look at TPIE—Video comments by Linda Adams of FNGLA "Greenhouse Management Magazine"](#)

[SunPatiens Showing No Signs of Downy Mildew "Greenhouse Grower Magazine"](#)

INDUSTRY LINKS



BTA Ornamental Horticulture Newsletter
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GOLDEN STATE
BULB GROWERS



www.china-flower.com



Greenhouse Horticulture



INDUSTRY EVENTS

2012 Tampa Spring Expo



[February 1 and 2, 2012](#)

[2404 Airport Rd
Plant City, FL](#)

Canada Blooms 2012



[March 16 to 25, 2012](#)



California Spring Trials

The California Spring Trials are scheduled for March 23 to 31, 2012. This event is the premier event for the pot flower and bedding plant industry. **What's new for 2013?**



2012 Hortifloorexpo

The IPM joins the 2012 [Hortifloorexpo China - Beijing](#) to make this National Expo one of the strongest in China. Exhibition area reached 177,000 Square feet in 2010 and had over 330 exhibitors from 18 countries. Visitors exceeded 12,000 in 2010 from over 40 countries.



FlowerTrials 2012

The **'FlowerTrials 2012'** will be held June 12 to 15. This is one of Europe's most extensive flower trial event with 36 companies in 3 regions: Aalsmeer, Westland and Rheinland-Westfalen in Germany.



Hongyue Flower Pack Trial

Zhejiang Hongyue Seed Company will hold its 2012 Pack Trial event May 1 to **6, 2012 in Chang'an Town, Haining, Zhejiang, China.**

Hongyue Pack Trials brings together gardening products and the China buyers and distributors together.



NEW VARIETIES

2012 TPIE Plant Winner

Medinilla magnifica
"Pink Lantern"
by Northland Floral

"Favorite New Flowering Plant"



2012 TPIE Plant Winner

Calathea lancifolia
"Lance-Leaved Prayer Plant"
by
Stewart's Greenhouse
"Favorite New Foliage Plant"



AAS Winner
Vinca JamsNJellies
Blackberry



CATALOG LINKS

VRE 2012 Catalog
[Greenhouse Shade Systems and More](#)



Black Book 2012

[Hort Couture's Catalog](#)
[Black Book 2012](#)

28 new Varieties



Terra Nova Nurseries

[2012](#)
[Spring Catalog](#)

Terra Nova Introduces 17 new varieties in 2012



HortiCulture B2B Newsletter

Useful Flower Industry Links

NEW [GasBuddy.com for Current Gas Prices](#)

NEW [KSU Horticulture - How to Videos](#)

NEW [Sunset Publishing Corp. Climate Zones](#)

CURRENT [AccuWeather Link](#)

CURRENT [National Hurricane Center Link](#)

NEWS - [2011 USA Flower Industry Articles](#)

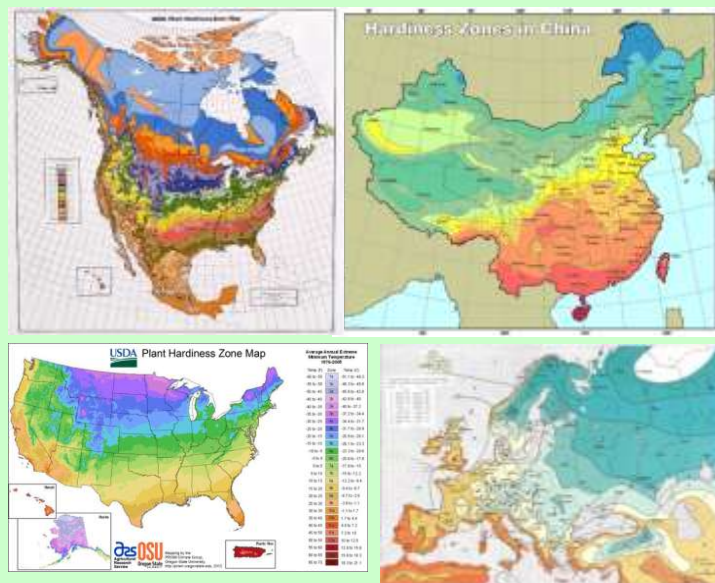
NEWS - [China Flower Industry News](#)

MAP - [2012 USDA Plant Hardiness Zone](#)

MAP - [China Plant Hardiness Zone Map](#)

MAP - [Europe Plant Hardiness Zone Map](#)

Global Plant Hardiness Zone Map Links



Services

Upcoming Events ([Complete Global Tradeshow List](#))

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Monthly Flower, Greenhouse and Ornamental Horticulture Industry

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IPM Essen Germany
[January 24 to 27](#)
[Messe Essen, Essen, Germany](#)
[www.ipm-messe.de](#)

Mid-States Horticulture Expo
[January 27 to 28](#)
[Louisville, KY](#)
[www.mshe.org](#)

2012 Mid-Atlantic Horticulture Short Course
[January 29 to Feb. 2](#)
[Newport News, Virginia](#)
[www.mahsc.org](#)

The Landscape Show
[February 1 to 2](#)
[Los Angeles, CA](#)
[www.clca.us/lis/](#)

New England Grows
[February 1 to 3](#)
[Boston, MA](#)
[www.newenglandgrows.org](#)

2012 Tampa Spring Expo
[February 1 to 3](#)
[Tampa, FL](#)
[www.tbwg.org](#)

New England Grows
[February 1 to 3](#)
[Boston, MA](#)
[www.newenglandgrows.org](#)

2012 Tampa Spring Expo
[February 1 to 2](#)
[Plant City, FL](#)
[www.tbwg.org](#)

FlorExpo - The Nursery Garden Show
February 3 to 5
[Rome, Italy](#)
Phone: +39 - 02/3320391

ProGreen Expo
[February 7 to 10](#)
[Denver, CO](#)
[www.progreenexpo.com](#)

Nor Cal Spring Trade Show
[February 16](#)
[San Mateo, CA](#)
[www.norcaltradeshow.org](#)

SAF P&PMC Pest Production Management Conference
[Orlando, FL](#)
[www.safnow.org/ppmc](#)

[Click for Complete List](#)

Greenhouse Tomato Short Course
[March 6 to 7](#)
[Raymond, Mississippi](#)
[www.greenhousetomatosc.com](#)

Canadian Horticultural Council AGM
[March 13 to 16](#)
[Ottawa, ON](#)

World Floral Expo
[March 16 to 18](#)
[New York, NY](#)
[www.worldfloralexpo.com](#)

Canada Blooms
[March 16 to 25](#)
[Toronto, Canada](#)
[www.canadablooms.com](#)

California Spring Trials
[March 23 to 31](#)
[2012 Various Locations](#)
[www.springtrials.org](#)

HORT ASIA 2012
[May 9 to 11](#)
[Bangkok, Thailand](#)
[www.lmexmanagement.com](#)

[www.berlthomas.com](#)