

# Berl Thomas and Associates, Inc.

Bringing Cultures Together For Over 20 Years



Volume 1 Issue 7

September 2009

## All American Selections Release 2010 Winners



For the past 78 years, gardeners have grown to trust the RED, WHITE and BLUE emblem of All American Selections (AAS) as a symbol for new flower and vegetable varieties.

AAS released the 2010 winners; Mesa Yellow **Gaillardia F1**, Twinny Peach **Snapdragon F1**, Endurio Sky Blue

Martien **Viola F1**, and Zahara Starlight Rose **Zinnia**.

Mesa Yellow is the first hybrid blanket flower with a controlled plant habit and prolific flowering with 3" flowers.

Twinny Peach is a double or butterfly form that does not have the jaws or joints to snap.

Endurio Sky Blue Martien is a unique spreading/mounding viola with a delicate look but is tough as nails when it comes to performance.

Zahara Starlight Rose is a new bicolor rose and white with long life with resistance to leaf spot and mildew.

[www.aaswinners.com](http://www.aaswinners.com)

## Fertilizer Cost Controlled by Oil and Supply/Demand

Depending upon the type of fertilizer prices are controlled by oil price, decrease in usage or the shortage of supply.

In general the price of fertilizer has dropped due to lower demand and lower oil prices compared to a year ago.

Fertilizer was the highest in October and November 2008. The current drop in price is first due to oil prices dropping from a year ago affecting the price of nitrogen.

Oil prices have less effect on phosphate than nitrogen but was influenced mostly by the drop in demand.

Potassium on the other hand has not dropped because the price of potassium continues to be influenced by the shortage of supply.

Gary Truitt of Purdue University, forecast lower fertilizer cost for the 2010 growing season.

[More Info Click Here](#)



December 1 to 3, 2009

Hortifloreexpo Beijing



April 14 to 17, 2010



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## Tomato/Potato Late Blight Forecasting

We have all heard a lot about late blight in tomato spread with young plants and now it is reported to have spread to potatoes.

Late blight is one of the most dangerous diseases of tomato and potato and can be forecast by monitoring temperature and humidity to forecast the disease favorable conditions for the disease to spread.

Spectrum Technologies, Inc has measurement products and software to alert you of

these disease favorable periods.



Become more proactive in the fight against late blight of tomato and potatoes, Use a monitoring system to forecast favorable conditions.

Spray when favorable conditions occur.

If in a greenhouse environment try to change the temperature or humidity to an unfavorable condition. Avoid traveling irrigation boom systems as they are very efficient in moving the disease throughout the greenhouse. Quarantine every greenhouse where late blight is found. Inspect each greenhouse daily and remove diseased seedlings. Spray frequently with recommended fungicides.

## American Takii Alcea Spring Celebrities Correction



Rose, Lemon, Purple, White and Formula Mix. The varieties that were listed as

Last month after the August newsletter was sent I received additional information about the availability of Alcea varieties.

According to American

Takii: The varieties that were mentioned as being new for 2010 are in fact available and not new to 2010. These are Carmen

current varieties are not available just yet. These are Appleblossom, Apricot, Icy Blue and Crimson. Click American Takii

## Golden State Bulb Growers - New Variety "Gold Crown"



GSBG has released a new *Zantedeschia aestivalis*, **Gold Crown**. This new Calla produces numerous tall, golden yellow stems with most flowers reaching the "A" grade head size. Gold Crown has a short production cycle and produces modest size foliage which is a positive for use with cut flower growers.

Calla is a high class bulb crop with varieties bred for both pot flower and cut flower sales.

Golden State Bulb Growers have a long history of developing superior varieties for the global market. Try them and you and your customers will like this class act.

Click here for more Info

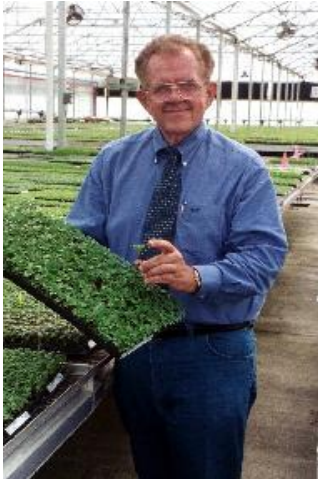
## INDUSTRY LINKS

**Spectrum Technologies, Inc.**



July 10 to 13., 2010





Berl Thomas, Ph.D.

Do you have something new to share with the industry?

New research, new products, new production techniques, share your products and experience with others.

Send News to [Berl@berlthomas.com](mailto:Berl@berlthomas.com)

## October 2009

SUN	MON	TUE	WED	THU	FRI	SAT
27	28	29	30	1	2	3
			I	P	P	S
4	5	6	7	8	9	10
50th			CAGH	Conf		
11	12	13	14	15	16	17
		Inter	Horti	Fair	RAI	
18	19	20	21	22	23	24
25	26	27	28	29	30	31
			2009	Green	Industry	Conf

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### Calendar of Events

**OFA Perennial Conference**  
September 20 to 22

Buffalo, New York, USA

[www.ofaconferences.org](http://www.ofaconferences.org)

**CanWest Hort Show** September 23 to 24

Vancouver, B.C., Canada

[www.canwesthortshow.com](http://www.canwesthortshow.com)

**IPPS 50th Anniversary** September 30 to October 4

San Diego, CA, USA

[www.ippswr.org](http://www.ippswr.org)

**FNATS: The landscape Show** October 1 to 3

Orlando, Florida, USA

[www.thelandscape.com](http://www.thelandscape.com)

**Canadian Greenhouse Conference** October 7 and 8

Toronto, Ontario, Canada

[www.canadiangreenhouseconference.com](http://www.canadiangreenhouseconference.com)

**International Horti Fair** October 13 to 16

Amsterdam, RAI, Netherlands

[www.hortifair.nl](http://www.hortifair.nl)

**Green Industry Conference 2009** October 28 to 31

Louisville, KY, USA

[www.greenindustryconference.org](http://www.greenindustryconference.org)

**China World Fruit and Vegetable Fair** Nov. 13 to 15

Guangzhou, Guangdong

[www.chinaafvf.com](http://www.chinaafvf.com)

**IPM CHINA** December 1 to 3

Foshan, Guangdong, China

[www.ipm-china.com](http://www.ipm-china.com)

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