

Greenhouse Grower Magazine
‘American Greenhouse and Flower Industry Market Program’
Connect Your Company to the American Greenhouse Market
(Advertise in the 3rd China Special Report)

- China Special Report supplement will give Chinese companies access to new markets in the United States.

Dr. Berl Thomas, a Floriculture leader in both the United States and China, introduces a program for you to connect your company to the North American market through the American [Greenhouse Grower Magazine](#), the number one professional greenhouse and flower publication in the U.S.A. Dr. Thomas and Greenhouse Grower Magazine have developed a fantastic business opportunity for your company to introduce your products and services to the U.S. market. This program is the only program devoted to connecting leading China companies to the North American (USA and Canada) market.

U.S. growers are eager to find quality, low cost solutions to keep their operations profitable. The North American flower growers depend on Greenhouse Grower Magazine to provide the information they need to make their business more productive and profitable. The Greenhouse Grower Magazine has the strongest leadership to connect with companies producing: bedding plants, potted flowering plants, fresh cut flowers, foliage plants, vegetable transplants, container perennials, seedling nurseries, woody ornamentals other floriculture crops; and purchasing greenhouses, greenhouse equipment, greenhouse covering, greenhouse supplies, pots, containers and other supplies.

Greenhouse Grower Magazine will publish the 4th China Special Report as a special supplement to its July 2009 edition which will feature products like those of your company! In addition to being circulated to Greenhouse Grower Magazines 20,000 monthly readers, your message will gain the maximum exposure through an additional 10,000 visitors at the OFA Short Course in Columbus Ohio. The OFA tradeshow and short course is one of the world’s premier floriculture fairs! The Ohio Floriculture Short Course is 78-years-old and brings together the leading floriculture professionals, companies, products and educational materials. This is your number one opportunity to introduce your products directly in front of U.S. and Canadian customers!

**Why your Company and Products should be advertised in
Greenhouse Grower Magazine**

1. Expand your company to the American Market
2. Find new markets and buyers in North America
3. Identify new export contacts
4. Magazine circulates to the top North American growers and industry leaders
5. The Greenhouse Grower Magazine Offers value through maximum American exposure for your products
6. Connect to American manufacturing companies with high technology products needing manufacturers in China to assist in reducing their cost.

Greenhouse Grower's circulation is the strongest in the American greenhouse industry:

- The total monthly circulation of more than 20,000*
- More than 18,000 qualified commercial growers*
- 1,850 grower readers who report 25,000 square meters or more of production space*

* According to BPA Worldwide, a professional auditing firm in the United States

Greenhouse Grower Magazine gets the results you need!

Actions taken by readers in the past 12 months as a result of seeing advertising in Greenhouse Grower Magazine:

- 42% - Purchased an advertised product or service
- 34% - Contacted an advertiser for more information
- 31% - Visited an advertiser's website
- 26% - Discussed an ad with others in the company

Bottom Line

Greenhouse Grower Magazine gives our advertisers the highest value and total market coverage. From small to large growers, we give you the opportunity to make the sale. It's your business to manage and expand your business. Greenhouse Grower Magazine can help you!

A full page (17.4 cm x 25.4 cm) advertisement in color: \$3,000 USD.

A half page (17.4 cm x 12.4 cm) advertisement in color: \$1,600 USD.

RMB payment is available. RMB will be paid at actual exchange ratio with an additional 5 percent for the bank exchange fee from RMB to USD.

BE THE FIRST IN CHINA TO ADVERTISE IN THE 4th CHINA SPECIAL FLOWER INDUSTRY REPORT

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